

# Instructional Video Evaluation Form

Enter the Title, Producer, Date of Production, and Ancillary Materials for the instructional video you are previewing. As you preview a program, use this form to capture your impressions and observations. The form is divided into four sections. Complete the first two sections (instructional design and technical quality) while you are watching the video. The final two sections (ancillary materials and purpose & intent) can be completed later.

**Title:** \_\_\_\_\_

**Producer:** \_\_\_\_\_

**Date of Production:** \_\_\_\_\_

**Ancillary Materials (teacher &/or student guide, Web site):** \_\_\_\_\_

\_\_\_\_\_

## Instructional Design

The length and pace of the program is (check all that apply)  
Appropriate  
Too short  
Too long  
Too fast  
Too slow  
No opinion  
Other (please comment): \_\_\_\_\_

The material presented in the program is (check all that apply)  
Appropriate  
Engaging  
Useful  
Sometimes inappropriate  
Often inappropriate  
Not useful  
Not engaging  
No opinion  
Other (please comment): \_\_\_\_\_

Does the program model destructive or dangerous behaviors? No Yes  
(explain): \_\_\_\_\_  
\_\_\_\_\_

Does the program exhibit any stereotypes? No Yes (explain): \_\_\_\_\_  
\_\_\_\_\_

- Does the program provide useful examples of concepts in a way that helps learners grasp the idea? (check the response that best fits)

Frequently Adequately Occasionally A Few Times Never

- Does the program present real-world context for the concepts being taught? (check the response that best fits)

Frequently Adequately Occasionally A Few Times Never

- Are there good, clear, appropriate, visual elements such as maps, graphics, or animations? (check the response that best fits)

Frequently Adequately Occasionally A Few Times Never

### **Technical Quality**

- How is the sound quality? (check the answer that most closely describes your observations)

Excellent Good Average Poor Unacceptable

- How is the picture quality? (check the answer that most closely describes your observations)

Excellent Good Average Poor Unacceptable

- How would you rate the relevance and clarity of the main idea and concepts presented? (check the answer that most closely describes your observations)

Excellent Good Average Poor Unacceptable

- How do you rate the production style — ie., the characters, settings, narration, graphics, music, etc.? (check the answer that most closely describes your observations)

Excellent Good Average Poor Unacceptable

- Is the program available with closed captions? Yes No

### **Ancillary Materials**

- How do you rate the teacher guide? (check the answer that most closely describes your observations)

Excellent Good Average Poor Unacceptable  
Not available to rate There is no guide available with this video program

- How do you rate the student guide? (check the answer that most closely describes your observations)

Excellent   Good   Average   Poor   Unacceptable  
Not available to rate   There is no guide available with this video program

- How do you rate the program's Web site? (check the answer that most closely describes your observations)

Excellent   Good   Average   Poor   Unacceptable  
Not available to rate   There is no Web site available for this video program

### **Purpose & Intent**

- Is the material presented without bias or inappropriate influence?   Yes   No   Not Sure
- Is there a fair and accurate representation of ideas and points of view?   Yes   No   Not Sure
- Is the primary purpose of this video to inform and instruct?   Yes   No   Not Sure